

FEEL BETTER

# Natural Remedies



## LoveRx™ — Male and Female Make Love Better

Even if you're already having great sex, would you turn down a chance to make it even better?

Unicity Network™ is pleased to introduce LoveRx, a revolutionary natural supplement that enhances sexual performance for people of all ages and conditions. LoveRx contains ArginMax®, a celebrated new formula containing botanicals and key amino acids that support libido and sexual performance. During a clinical study of ArginMax, 84 percent of men reported improved ability to maintain an erection during intercourse and 76 percent of women reported improvement in their level of sexual desire. In addition, Unicity Network has added an exclusive blend of aphrodisiac herbs that increase the effectiveness of ArginMax and make LoveRx the top sexual supplement on the market.\*

Both male and female LoveRx contain the following:

L-arginine is the building block for nitric oxide, a crucial substance that increases blood flow to the genitals by relaxing smooth muscle and expanding blood vessels. In 1998, the Nobel Prize for physiology was given for the discovery of the relationship between L-arginine and nitric oxide.\*

Korean ginseng has been used for thousands of years in Asia to enhance sexual function by improving circulation and neurological processes.\*

Ginkgo biloba, the oldest living plant on earth, improves capillary microcirculation in the genitals and elsewhere.\*

Tribulus terrestris, also known as puncture vine, helps increase testosterone, which triggers both male and female sexual appetite and arousal.\*

Ashwaganda, an herb widely used in India as a sexual tonic, is sometimes called Indian ginseng because it offers similar energy-promoting benefits and helps combat stress and fatigue.\*

B vitamins contribute to energy metabolism in several important ways.

Folic acid, B12, and B6 are necessary to keep blood vessels healthy.\*

Zinc is a key mineral found in the human reproductive system. Studies have linked reduced zinc levels with sexual dysfunction.\*

Enrich Activator Blend™ contains ginger, BioPerine®, and capsicum to help ensure maximum absorption.\*



■ **Helps men maintain an erection\***

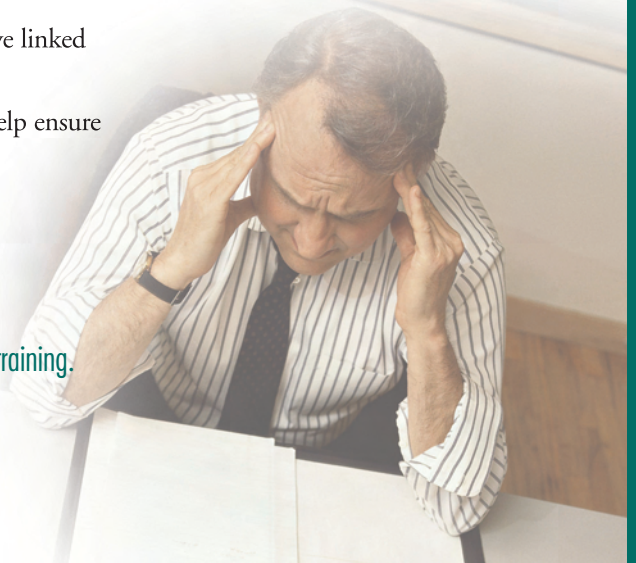
■ **Helps women improve their level of sexual desire\***

*Libido is the term that the noted founder of psychoanalysis, Sigmund Freud, used to label the sexual drive or sexual instinct. He noted that the sexual drive is characterized by a gradual buildup to a peak of intensity, followed by a sudden decrease of excitement.*

Source: Sinclair Intimacy Institute

- Sexual dysfunction is experienced by nearly a third of men aged 18-59 and more than 40 percent of women.
- Sex burns about 150 calories per half-hour, a rate comparable to weight training.

\*-These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.



# LoveRx™ — Male and Female

Make Love Better

## LoveRx for Women

### Supplement Facts

Amount Per Serving	% Daily Value
Vitamin A (as 50% beta-carotene)* (19% from beta-carotene), 50% as palmitate	2500 IU 50%
Vitamin C (as ascorbic acid)	30 mg 50%
Vitamin E (as d-alpha-tocopheryl acetate)	15 IU 50%
Inositol (as Inositol monoborate)	25 mg 50%
Blackberry (Vitamin B2)	25 mg 50%
Niacin	10 mg 50%
Vitamin B6 (as pyridoxine hydrochloride)	1 mg 50%
Folate (as folic acid)	200 mcg 50%
Vitamin B12 (as cyanocobalamin)	9 mcg 50%
Biotin	150 mcg 50%
Pantothenic Acid (as calcium d-pantothenate)	9 mg 50%
Calcium (as calcium citrate malate)	250 mg 50%
Zinc (as zinc sulfate)	3.9 mg 21%
Selenium (as selenite)	2.25 mg 25%
L-Arginine	1750 mg †
Ginkgo Biloba Extract (leaf) (standardized to 24% flavone glycosides, 6% terpene lactones)	40 mg †
Erchich Proprietary Blend	425 mg †
Korean Ginseng Extract (root) (standardized to 30% ginsenosides)	
Astragalus Powder (root)	
American Ginseng Extract (root) (standardized to 2% ginsenosides)	
Maca Powder (root)	
Maca Pomme Powder (root)	
Bismarck Powder (root) (Epimedium grandiflorum)	
Schwartzia Powder (root)	
Millet Root Extract (root)	
Erchich Activator Blend	8.5 mg †
Ginger (root)	
Capsicum (fruit)	
Black Pepper (as Biopiperin)*	

† Daily Value not established.  
Ginkgo Capsule, Nicotinic Acid, Sheet Acid, Magnesium Stearate, Silicon Dioxide, and Calcium Stearate

## LoveRx for Men

### Supplement Facts

Amount Per Serving	% Daily Value
Vitamin A (as 50% beta-carotene)* (19% from beta-carotene), 50% as palmitate	2500 IU 50%
Vitamin C (as ascorbic acid)	34 mg 50%
Vitamin E (as d-alpha-tocopheryl acetate)	17 IU 50%
Inositol (as Inositol monoborate)	86 mg 50%
Blackberry (Vitamin B2)	25 mg 50%
Niacin	11.4 mg 50%
Vitamin B6 (as pyridoxine hydrochloride)	1.14 mg 50%
Folate (as folic acid)	229 mcg 50%
Vitamin B12 (as cyanocobalamin)	3.43 mcg 50%
Biotin	171 mcg 50%
Pantothenic Acid (as calcium d-pantothenate)	5.7 mg 50%
Zinc (as zinc sulfate)	8.8 mg 50%
Selenium (as selenite)	40 mcg 50%
L-Arginine	1714 mg †
Ginkgo Biloba Extract (leaf) (standardized to 24% flavone glycosides, 6% terpene lactones)	429 mg †
Erchich Proprietary Blend	257 mg †
Korean Ginseng Extract (root) (standardized to 30% ginsenosides)	
American Ginseng Extract (root) (standardized to 2% ginsenosides)	
Maca Extract (pomme) (root)	
Maca Pomme Powder (root)	
Bismarck Powder (root) (Epimedium grandiflorum)	
Schwartzia Powder (root)	
Millet Root Extract (root)	
Erchich Activator Blend	9.7 mg †
Ginger (root)	
Capsicum (fruit)	
Black Pepper (as Biopiperin)*	

† Daily Value not established.

## Research Brief

Sexual intercourse is nature's way of passing genetic material from one generation to the next, but sex also plays an important role in the emotional closeness and relationship health of couples. For both genders, the sex act unfolds through a process of erection, lubrication and orgasm.

Female reproductive organs include the ovaries, uterine (Fallopian) tubes, uterus, vagina, vulva and mammary glands. Psychic or tactile stimulation causes female sexual erection as muscles relax and blood flow increases to the genital area.

Females provide the majority of lubrication during intercourse, and female orgasm involves muscle contractions that aid the journey of the sperm. As females age, production of progesterone and estrogen slows, fertility gradually decreases until it stops at menopause, and sexual lubrication and tissue elasticity can decrease. Common female sexual complaints include pain or spasms during intercourse, total inability to reach orgasm, and lack of sexual arousal.

Male reproductive structures include the testes, ductus epididymis, ductus (vas) deferens, ejaculatory duct, urethra, seminal vesicles, prostate gland, bulbourethral (Cowper's) glands and penis. The male erection can be triggered by anticipation, memory, visual sensation or direct stimulation. For erection to occur, the arteries of the penis must dilate so blood can distend the organ. Males provide minimal lubrication during sexual intercourse, but male orgasm involves the mixture and ejaculation of a complex fluid that contains sperm. As males age, testosterone levels gradually decline, resulting in less muscle strength, fewer viable sperm, and decreased sexual desire. Common male sexual complaints include difficulties starting or maintaining an erection, ejaculating too soon, inability to ejaculate, and loss of sex drive.

## Frequently Asked Questions

**Q** What if a woman is on hormone therapy or some other type of medication?

**A** If a woman is taking any medication, she needs to consult with her health care practitioner before taking LoveRx.

**Q** How long will it take before a person knows if the product will work for him or her?

**A** The product works differently for each individual, so people will want to give it time. Some may notice a difference right away, but on average the product will need to be consumed for four weeks or more to feel a difference.\*

**Q** Since LoveRx contains vitamins and minerals, do people still need to take a vitamin/mineral supplement?

**A** To ensure you are getting all the vitamins and minerals you need, we recommend people take LoveRx along with the Rx For Life™ Core Health™.\*

**Q** Why does the formulation contain L-arginine?

**A** L-arginine is an amino acid that aids the body in producing nitric oxide. Nitric oxide aids circulation to the reproductive organs by relaxing the smooth muscles and expanding blood vessels.\*

\*-These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

## References

August M, et al. Pharmacological bases of the vascular impact of ginkgo biloba extract. *Presse Med.* 1986;15(31):1524-28.

Berman J, et al. Anatomy and physiology of female sexual function and dysfunction. *European Urology.* 2000;38(1):20-29.

Creager MA, et al. L-arginine improves endothelium-dependent vasodilation in hypercholesterolemic humans. *J Clin Invest.* 1992;90(4):1248-53.

Garban H, et al. Effect of aging on nitric oxide-mediated penile erection in rats. *Am J Physiol.* 1995;268(1).

Ito T, et al. The effects of Arginmax, a natural dietary supplement for enhancement of male sexual function. *Hawaii Med J.* 1998;57:21-24.

Mohan H, et al. Inter-relationship of zinc levels in serum and semen in oligospermic infertile patients and fertile males. *Indian J Pathol Microbiol.* 1997;40(4):451-55.

Robinson K, et al. Low circulating folate and vitamin B6 concentrations: Risk factors for stroke, peripheral vascular disease, and coronary artery disease. *Circulation.* 1998;97(5):437-43.

Schaefer A, et al. L-arginine, a familiar compound . . . with a promising future. *Semaine des Hopitaux.* 1999;75(33-34):1255-64.