

FEEL BETTER

# Natural Remedies



## Hawaiian Noni™ Strengthen Your Body's Systems\*

The Noni plant is a small evergreen tree found growing in open coastal regions at sea level and in forest areas up to 1,300 feet above sea level. The plant is often found growing along lava flows, thus in abundance in Hawaii. The Noni plant is native to Asia, Australia and some Pacific Islands and was brought to Hawaii as an herbal plant by early Polynesians.

Noni is identifiable by its straight trunk, large, bright green and elliptical leaves, white tubular flowers and its distinctive, ovoid, "grenade-like" yellow fruit. Noni fruit can grow to 4.7" or more and has a lumpy surface covered by polygonal-shaped sections, resembling a small breadfruit. It turns yellow when ripe and has a strong, pungent odor and taste.

Unicity Network's Hawaiian Noni is a concentrated fruit drink that has been used for centuries in the South Pacific for nutritional support.

First, Enrich International brought it to you in capsules. Always innovative, Unicity Network™ now brings it to you in a convenient reconstitutable powder. What is this great product? It is *Morinda citrifolia*, called "noni" by some Polynesian islanders.

The noni plant has many folk-remedy uses. It is fabled among the Polynesian peoples to especially help support the body's respiratory, immune, digestive and structural systems.

The noni fruit, which has been valued by native peoples for centuries, now comes to you in a powder drink mix from Unicity Network with the added benefits of Indian mulberry, papaya and aloe vera. We bring to you Hawaiian Noni, which we feel is the best-tasting noni formula on the market. Unicity Network uses a more potent form of noni than some of our competitors' noni beverage products. In addition, our noni product is not conducive to microbial growth, thus leading to a longer shelf life.



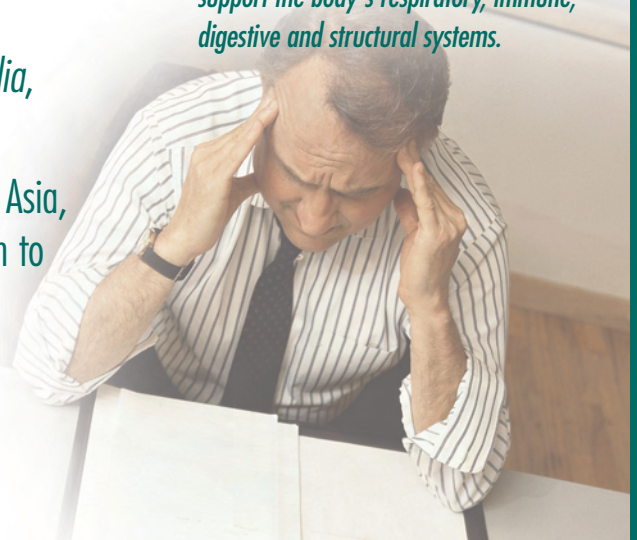
**Besides a lower cost-per-serving than the closest competitor, just take a look at some of the reasons why our product is superior:**

- Convenient powder drink mix
- Best-tasting noni product on the market
- Contains the purest form of noni available
- Safer than a liquid noni; has a longer shelf life

*Hawaiian Noni is fabled among the Polynesian peoples to especially help support the body's respiratory, immune, digestive and structural systems.*

- Noni is the common Hawaiian name for *Morinda citrifolia*, also known as Indian Mulberry.
- The plant, indigenous to India, Malaysia and Southeast Asia, is a type of evergreen ranging in size from a small bush to a tree 20 or 30 feet high.

\*-This statement has not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



# Hawaiian Noni™

Strengthen Your Body's Systems\*

<b>Supplement Facts</b>	
Serving Size 1 scoop (19 g)	
Servings per container 30	
Amount per serving	
<b>Calories</b> 69	Calories from Fat 0
% Daily value*	
<b>Total Fat</b> 0 g	<b>0%</b>
Saturated Fat 0 g	<b>0%</b>
<b>Cholesterol</b> 0 mg	<b>0%</b>
<b>Sodium</b> 0 mg	<b>0%</b>
<b>Total Carbohydrate</b> 17 g	<b>6%</b>
Dietary Fiber 0 g	<b>0%</b>
Sugars 17 g	
<b>Protein</b> 0 g	
Vitamin A 0%	Vitamin C 0%
Calcium 0%	Iron 0%
* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower, depending on your calorie needs.	
	Calories 2,000 2,500
Total Fat	Less Than 65g 80g
Sat Fat	Less Than 20g 25g
Cholesterol	Less Than 300mg 300mg
Sodium	Less Than 2,400mg 2,400mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g

## Research Brief

Noni is receiving more and more attention from modern herbalists, medical physicians and biochemists. Scientific studies within the last few decades lend support to the Hawaiian and Polynesians' claims of its unusual healing power. Some of the health-related ingredients of noni fruit that have been isolated are Morindone, Morindine, Acubin, Terpene compounds, L. Asperuloside, various Anthraquinones, Alazarin, Caproic Acid, Caprylic Acid, Scopoletin, Damnacanthal and Alkaloids. Even though the noni fruit has only negligible amounts of the beneficial alkaloid xeronine, the juice does contain very large amounts of a precursor to the essential alkaloid called proxeronine. Proxeronine is a colloid that, unlike most colloids, contains neither sugars, amino acids, nor nucleic acids and thereby has been overlooked by most biochemists. This compound initiates the release of xeronine in the intestinal tract after it comes in contact with a specific enzyme which is also contained in the noni juice. This particular chemical combination is believed to significantly affect cellular function, which can determine a whole host of physiological reactions. The enzymatic reactions that occur with taking noni juice on an empty stomach are believed to set cellular repair into motion.

## References

Wan MY, Su C. Cancer preventive effect of *Morinda citrifolia* (Noni). *Ann NY Acad Sci.* 2001 Dec;952:161-8.

Hirazumi A, Furusawa E, Chou SC, Hokama Y. Immunomodulation contributes to the anticancer activity of *morinda citrifolia* (noni) fruit juice. *Proc West Pharmacol Soc.* 1996;39:7-9.

## Frequently Asked Questions

- Q** What does this drink mix taste like?  
**A** The Hawaiian Noni has a slightly bitter taste in water.
- Q** What should I mix this drink mix with?  
**A** The Hawaiian Noni can be mixed with water or juice.
- Q** Should I store this drink mix in the refrigerator for maximum shelf life?  
**A** The Hawaiian Noni should be stored in a cool, dry environment to maximize its efficacy.

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