



BE™ SYSTEM

SYS·TEM \ˈsɪs-təm\ *n* [LL *systemat-*, *systema*]

1: a regularly interacting or interdependent group of items forming a unified whole.

Make Life Better.

Be™ Skin Care System

Beauty today encompasses more than just physical appearance—it's also a reflection of each of our unique personal qualities. But, like all things we value, beauty must be cared for and respected, both inside and out.

Be™ is a four-step skin care system that nurtures our inward glow by combining the power of nature with the best of science. Be™ products feature over 100 potent botanicals mixed with exclusive Nanomins™, which are encapsulated micronutrients that nourish deep within the skin.

Let Be™ reveal your inner beauty with softer, healthier, more radiant skin.

UNIQUE BENEFITS

Great skin can be achieved at any life stage. But it must be respected—both inside and out. Be™ is a synergistic four-step ritual that empowers the skin's natural defense and renewal cycle, using the best of science with the power of nature. Exclusive Nanomins™ in every product—encapsulated micronutrients that nourish deep within the skin—and 100 nurturing botanicals in unique combinations bestow inner strength to the complexion. Be unveils softer, radiant, healthy-looking skin, with clinically proven results in just 14 days.

No unhealthy fillers or cheap substitutes such as:

- ▶ Artificial Fragrances or dyes
- ▶ Mineral Oil
- ▶ Lanolin
- ▶ Petrolatum
- ▶ Harsh Alcohols
- ▶ Propylene Glycol
- ▶ Sodium Lauryl Sulfate
- ▶ Formaldehyde

The pure approach works to rid the skin of impurities while fortifying and building new cells, at the proper rate, restoring skin to optimum health. Be™ Skin Care Systems restore the skin's natural strength, radiance, and softness through daily care.

UNIQUE PRODUCTS

What makes Be Complete System so unique from other skin care products on the market?

The Be Difference:

- ▶ Patent-pending delivery system
- ▶ Unique formularies
- ▶ Synergistic steps
- ▶ Dermatologist tested.

1. Patent pending delivery system: Nanomins

Nanomins are microscopic liposomes small enough to penetrate the pores, carrying vitamins A, E, and B to targeted areas deep within the skin to promote a healthy-looking complexion. Nanomins are an astounding 35 nanometers on average—one-sixth the size of conventional liposomes—so they can be absorbed through the pores, which average 50 nanometers in diameter. Nanomins are also comprised of an alternating cone- and cylinder-shaped lipid outer shell, making them more stable than ordinary liposomes that can easily break open during the manufacturing process or on the skin's surface, rendering them ineffective. Nanomins patent-pending delivery system is one of the most advanced, efficacious, and efficient technologies in skin care today.

2. We believe that pure and natural ingredients are even more beneficial when used in combination. We call these unique combinations of more than 100 botanicals “formularies”. Each ingredient in Be has been carefully balanced to ensure synergistic benefits. For example, we mix aloe vera (a common skin care ingredient) with just a little bit of olive oil to create a combination that not only softens the skin but actually helps repair the skin’s moisture barrier, facilitating long-term hydration. Each blend has been test, re-worked, and modified for optimum effectiveness.

3. Synergistic Steps

Be Complete System provides a complete and synergistic skin care ritual based on four distinct steps. Each step has a specific purpose and builds on the others, so your skin receives exactly what it needs to radiate its natural beauty.

1. *Cleanse*: The first step in maintaining the health of the skin, cleansing removes makeup, oil, and impurities that can clog pores and age the complexion.
2. *Refine*: In addition to diminishing the appearance of pores, this step purifies and prepares pores for receiving optimal moisturization.
3. *Activate*: Known as the “power products”, the Be serums accentuate the skin’s daily natural cycle of protection and renewal, promoting and maintaining the youth and vitality of the complexion.
4. *Hydrate*: Moisture is essential to maintaining the skin’s comfort and providing protection. Be™ hydrators moisturize and nourish the skin.

The Systems:

- ▶ Be Complete Skin Care System (Normal to Dry Skin):
 - ▶ Creamy Cleanser
 - ▶ Hydrating Refiner
 - ▶ Day Veil™ Creme
 - ▶ Night Nourishing Creme
 - ▶ Day Energy™ Serum
 - ▶ Night Recovery Serum
- ▶ Be Complete Skin Care System (Normal to Combination or Oily Skin):
 - ▶ Foaming Cleanser
 - ▶ Mattefying Refiner
 - ▶ Day Veil Lotion
 - ▶ Night Nourishing Lotion
 - ▶ Day Energy Serum
 - ▶ Night Recovery Serum

Clinical Studies:

After using the Be™ Daily Skin Care system for six weeks, women reported the following results:

- 50% improvement in surface roughness
- 50% decrease in fine lines and wrinkles
- 51% increase in skin radiance and clarity
- 55% increase in skin moisture content
- 57% decrease in skin dryness



Creamy Cleanser

Pamper your complexion with a gentle cleanser that leaves skin feeling soft, smooth, and hydrated. This elegant, soap-free lotion contains more than 15 skin-nurturing botanicals, including extracts of chamomile, licorice, birch leaf, and oat.

Item 17829

Foaming Cleanser

Enjoy skin that is scrupulously clean when you use this refreshing, water-activated daily cleanser formulated with pineapple, bitter orange, and lemon extracts.

Item 17830



Hydrating Refiner

Soothe and refine pores with a refreshing alcohol-free tonic infused with polyphenol-rich oolong tea, chamomile, and cucumber extracts.

Item 17831

Mattefying Refiner

Control shine and diminish the appearance of pores with this gentle, alcohol-free tonic containing oolong tea and pumpkin seed extract.

Item 17832

"My skin tone has dramatically improved since I began using Be™. My tone is even and my makeup glides on because my skin is so smooth. Thank You!"†

—Bernadette

CREAMY CLEANSER

Elegant, soap-free lotion gently cleanses while pampering, leaving skin soft, soothed, and hydrated.

- ▶ By replacing the harsh chemicals found in many cleansers with more than 15 nutrient rich botanicals, including white birch leaf, oat, licorice and chamomile, Creamy Cleanser rids the skin of impurities, while leaving the complexion soft and hydrated.

Essential Ingredients

- ▶ Chamomile extract, a natural cleanser and soother
- ▶ Licorice extract helps soothe and brighten the skin
- ▶ Oat extract natural calms and comforts the skin

FOAMING CLEANSER

Refreshing, water-activated daily cleanser leaves skin scrupulously clean and fresh.

Essential Ingredients

- ▶ Pineapple extract, a natural enzyme, helps deep-clean skin and remove pore-clogging dead cells and impurities
- ▶ Bitter orange extract, with antibacterial action, helps foam away excess oil and makeup.
- ▶ Lemon extract, known for its astringent properties, helps control oil

HYDRATING REFINER

Gentle, alcohol-free tonic soothes skin and prepares pores for optimal moisturization.

- ▶ With more than 24 botanicals and plant extracts, including oolong tea, horsetail, chamomile and cucumber, Hydrating Refiner energizes pores and soothes the skin while preparing it for optimal hydration.

Essential Ingredients

- ▶ Oolong tea, rich in polyphenols, helps diminish pore size
- ▶ Chamomile extract soothes skin
- ▶ Cucumber extract refreshes skin

MATTEFYING REFINER

Alcohol-free tonic helps control shine and diminish the appearance of pores.

Essential Ingredients

- ▶ Oolong tea, rich in polyphenols, helps diminish pore size
- ▶ Pumpkin seed extract helps control shine
- ▶ Witch hazel, a natural astringent, helps balance skin and reduce redness

DAY ENERGY™ SERUM

Energizing fluid fortifies the skin's natural defenses against pollution that causes aging, helping maintain a bright, clear, healthy-looking complexion.

- ▶ UV Rays, cigarette smoke and smog affect our skin everyday. Though your skin has its own built in defenses the skin slowly loses its natural glow and healthy appearance. By fusing a potent mixture of more than 30 botanicals including ginseng, ginkgo, vitamin C and ectoin, Day Energy™ Serum strengthens the skin's natural defenses promoting a bright, clear, healthy looking complexion.

Essential Ingredients

- ▶ Ectoin, an oceanic flora found in Egyptian waters, strengthens Langerhans cells, the skin's first line of defense against UV light.
- ▶ Ginseng extract boosts immune function
- ▶ Ginkgo helps increase cellular energy
- ▶ Vitamin C protects cells against free radical damage and promotes collagen synthesis



Day Energy™ Serum

Formulated for daytime use, this serum fortifies the skin's natural defenses against pollution that can age the skin. Energizing extracts of ginseng, ginkgo, and vitamin C are combined with ectoin, a unique marine flora that strengthens Langerhans cells, the skin's first line of defense, to help maintain a bright, clear, healthy complexion all day long.

Item 17833

Night Recovery Serum

This potent elixir relieves the visible signs of stress and fatigue overnight. Evening primrose oil, tocotrienols, and date palm extract intensify the skin's nighttime renewal process, increasing cellular respiration and the release of cell toxins so skin looks smoother, firmer, and renewed each morning.

Item 17838

"With Be™ Complete Skin Care System, I can honestly say that not only do I love the feel of the products, I am proof-positive that Be™ works like magic."†

—Martha

NIGHT RECOVERY SERUM

A potent elixir that intensifies the skin's nighttime renewal process by increasing cellular respiration and activating the release of cell toxins, relieving the visible signs of stress and fatigue overnight.

- ▶ The stress of daily life can tire your skin, making it appear dull and slackened. Night Recovery Serum is a potent combination of over 18 botanicals and nutrients that intensify the skin's own nighttime renewal process. Signs of stress and fatigue are erased overnight, while the appearance of fine lines and wrinkles is reduced.

Essential Ingredients

- ▶ Evening primrose oil, rich in gamma linoleic acid, strengthens skin cell membranes, increasing skin elasticity and firmness
- ▶ Tocotrienols, a potent antioxidant from rice bran and rice germ oils, helps counteract oxidative stress
- ▶ Date palm extract, abundant in lactic acid and nutrients, increases cell renewal rate for smoother skin



Day Veil™ Creme & Lotion

Restore moisture while protecting your skin against the drying effects of sun, wind, and central air. This daily moisturizer features over 25 botanical and plant extracts, including grapeseed polyphenols, licorice, and mineral-enriched seaweed extracts. Choose the creme for normal to dry skin or the lotion for normal to combination or oily skin.

Item 17834 Day Veil Creme

Item 17835 Day Veil Lotion



Night Nourishing Creme & Lotion

Replenish moisture and help repair the skin's natural lipid barrier, creating soft, smooth, supple skin overnight. This nutritious blend includes soy and rosemary extract and is available in a creme or lotion for different skin types.

Item 17836 Night Nourishing Creme

Item 17837 Night Nourishing Lotion

"With Be™ Skin Care my skin looks much younger than 60 years old! I am so pleased with the results. I won't use anything else!"†

—Barbara

† Testimonial reflects the individual's experience with Unicity products and may not be typical. Individual results may vary.

DAY VEIL™ CREME

Lightweight yet emollient creme helps restore moisture while protecting against the drying effects of sun, wind, and central air. (For normal to dry skin types.)

- ▶ While protecting against the drying effects of sun exposure and environmental elements, Day Veil™ Creme infuses new life into dry, dehydrated skin with pure extracts from over 25 botanicals including Grapeseed polyphenols, licorice and mineral enriched seaweed.

Essential Ingredients

- ▶ Grapeseed polyphenols, potent antioxidants that scavenge free radicals
- ▶ Vegetable-derived squalane forms a protective veil to limit surface dehydration while improving skin respiration
- ▶ Laminaria digitata, an extract from seaweed, contains moisture-binding minerals to hydrate and soften the skin

DAY VEIL™ LOTION

Protective, lightweight lotion helps restore moisture while protecting against the drying effects of sun, wind, and central air. (For normal to combination or oily skin types.)

Essential Ingredients

- ▶ Grapeseed polyphenols, potent antioxidants that scavenge free radicals
- ▶ Vegetable-derived squalane forms a protective veil to limit surface dehydration while improving skin respiration
- ▶ Laminaria digitata, an extract from seaweed, contains moisture-binding minerals to hydrate and soften the skin

NIGHT NOURISHING CREME

Nutritious creme deeply replenishes moisture and helps repair the skin's natural moisture barrier for softer, suppler skin overnight. (For normal to dry skin types.)

Essential Ingredients

- ▶ Soy deeply nourishes, promoting soft, supple skin
- ▶ Rosemary extract, encapsulated in liposomes, prompts skin to natural increase production of moisture lipids
- ▶ Vitamin K promotes a brighter complexion

NIGHT NOURISHING LOTION

Nutritious lotion replenishes moisture and helps repair the skin's natural moisture barrier for softer, suppler skin overnight. (For normal to combination or oily skin types.)

Essential Ingredients

- ▶ Soy deeply nourishes, promoting soft, supple skin
- ▶ Rosemary extract, encapsulated in liposomes, prompts skin to natural increase production of moisture lipids
- ▶ Vitamin K promotes a brighter complexion

For more information, contact your local Unicity Associate.

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